



SFA 2011 Conference- September 18-22
Vendor Show Information for the Ritz Carlton

VENDOR SHOW SET UP/ EQUIPMENT

The Vendor show will be held on **Tuesday, September 20th from 12pm-3pm**. Vendors will set-up their booth spaces from 9am-Noon that morning. Cleanup is immediately following show. All items must be removed by 5pm. Lunch will be provided for participating vendors prior to the show.

ALL exhibiting vendors must submit our Vendor Show Response form by clicking here:

<http://fs19.formsite.com/ustarfran/form485840457/index.html>

Please submit as soon as possible, and no later than Friday, August 12th. This form is also available via the website at www.starfran.com

ATTENDEES:

During the vendor show, you can expect approximately 200 attendees, including 120 Franchisees, and 20 CKE Corporate guests.

BOOTH SET-UP:

Each exhibitor will receive a skirted 6' banquet table with 2 chairs. Please limit your exhibits to **TABLE TOP** items ONLY. Please do not bring any costly or extensive booth set-ups as our show is very low key.

RAFFLE PRIZES:

It has become a tradition at the end of our Vendor show to do a raffle for the Franchisees. If you have items you would like to contribute, please attach your company name/business card and set the item(s) at the stage before the conclusion of the show.

SHIPPING MATERIALS FOR THE SHOW:

STORAGE FOR BOXES WILL BE AVAILABLE STARTING THURSDAY, SEPTEMBER 15TH. PLEASE DO NOT SHIP ANYTHING FOR ARRIVAL PRIOR TO THAT DAY AS IT MAY NOT BE ACCEPTED BY THE FACILITY. \$5 HANDLING FEE PER BOX APPLIES. FROZEN OR REFRIGERATED ITEMS CAN BE SHIPPED TO THE SAME ADDRESS BELOW, AND MARKED AS SUCH.

SHIPPING ADDRESS:

(PLEASE USE ATTACHED SHIPPING LABELS IF POSSIBLE!)

ATTN: COMPANY/REP NAME
c/o The Ritz Carlton, Dove Mountain
15000 North Secret Springs Drive
Marana, AZ 85658 520-572-3000

Group: Star Franchise Association

Date: September 20, 2011

MSE Manager: Beth Hoishman- DELIVER TO DOVE MOUNTAIN 2

*If you have any other questions regarding the Vendor Show, please contact Beve Mills
Phone (530) 275-1118 or e-mail beve@foodsnorth.com*

SHIPPING LABELS



THE RITZ-CARLTON®
DOVE MOUNTAIN

ATTN:
C/O THE RITZ-CARLTON, DOVE MOUNTAIN
15000 NORTH SECRET SPRINGS DRIVE
MARANA, AZ 85658

GROUP NAME: STAR FRANCHISE ASSOCIATION
EVENT DATE: SEPTEMBER 20, 2011
MSE MANAGER: BETH HOISHMAN- DOVE MTN 2



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GROUP NAME: STAR FRANCHISE ASSOCIATION
EVENT DATE: SEPTEMBER 20, 2011
MSE MANAGER: BETH HOISHMAN- DOVE MTN 2